

RISKS (threats or opportunities)



RISK 01 Most important is that the organization's strategy has been established in the past

Threat § 4.1 ★★

Every three years on average, it is necessary to check the adequacy of the strategy to the context of the organization, the expectations and the requirements of the interested parties

RISK 02 The context of the organization is something that can be taken into consideration

Threat § 4.1 ★

This is a requirement of the standard and it is unavoidable. This is part of the first work to be done since the validation of the organization's strategy depends on it

RISK 03 Seeking to anticipate the evolution of customer expectations is wasted time

Threat § 4.2 ★

The objective of the organization is to satisfy its customers in the long term – to understand the evolution of their expectations is a key factor of success for the future

RISK 04 Anticipating the evolution of the customer's expectations reduces the risks of a bad determination of the organization's strategy

Opportunity § 4.2 ★

The organization relies on the knowledge of customer expectations to determine its strategy

RISK 05 We can try to meet legal requirements

Threat §§ 4.2; 5.1; 8.2; 8.3; 8.4; 8.5 ★

We shall strictly meet legal requirements